16 October 2026

Bird & Co Family Duo Campaign – Terms & Conditions

Family Duo Competition

Summer just got even HOTTER with the Bird & Co Family Duo Competition!
Purchase the NEW Family Duo Meal to enter and you could win an iPhone Duo!

Legal Notice:

This competition follows Section 36 of the Consumer Protection Act (CPA). It is a promotional competition, not a lottery. An independent auditor or attorney will oversee and certify the draw, and all records will be kept for three years.

Who Can Participate?

The competition is open to all citizens of South Africa, who are 18 years of age or over and who have a valid South African ID Doc or Smart ID Card, except for the members, shareholders, directors, employees, franchisees partners, agents and consultants (and their respective life partners, business partners and immediate families) of Bird & Co, as well as the suppliers and advertising agencies of Bird & Co.
NOTE: To be eligible to Win, entrants must FOLLOW Bird & Co on either Facebook, TikTok or Instagram.
Bird & Co may ask winners to verify their age and ID before a prize is given.

Competition Period

The competition runs from 17th November 2026 to 17th January 2027, both days inclusive.

Late or incomplete entries will not be accepted. No responsibility will be accepted for entries lost, delayed or damaged in transmission.

How to Enter?

By purchasing the **NEW Family Duo Meal**, on a single occasion, you are entitled to ONE entry into the competition. You may enter as many times as you like – multiple entries increase your chances of winning.
You can enter through one of the following methods:

Option 1 - APP:
Download the Bird & Co App on Apple I-Store for IOS or Google Play for Android:
https://app.birdandco.info/campaign/d2d02d0b-9e99-11f0-8de5-0afe2cfc1c79?campaignModal=1
Using the App, purchase the **NEW Family Duo Meal**, for automatic entry into the Competition.

Option 2 – Our Website:
Purchase the **NEW Family Duo Meal**.
Scan the QR Code on your till slip.
Follow the prompts to enter your details.

Option 3 – IN-STORE:
Purchase the **NEW Family Duo Meal.**
Place your name and contact number on the back of your till slip.
Place the till slip into the Competition Box in-store.

NOTE:
To be eligible to Win, entrants must FOLLOW Bird & Co on either Facebook, TikTok or Instagram.

There is no extra fee to enter apart from buying a **NEW Family Duo Meal** and normal data or message costs.

Prize
An iPhone Duo.

General Terms & Conditions

1. You must have purchased either the **NEW Family Duo Meal**, to enter the competition.
2. If you've entered via the website, you **must** retain the original till slip that reflects your purchase and this will need to be presented on collection of the prize.
3. You may enter this competition as many times as you like on the basis that you have a corresponding till slip and unique Transaction Number for every entry. This unique Transaction Number can only be used once. The more you enter, the greater your chances of winning.
4. An individual till slip with the NEW Family Duo Meal may only be used for a single entry.

5. By entering the competition through either of the methods provided, you are accepting all the rules of this competition.
    a. The participant warrants that they are unaware of any reason legally prohibiting them from entering this competition.
    b. Any participant who contravenes these rules may be disqualified from the Competition.
    c. The participant consents to Bird & Co using the names and photographs taken of the winners for publicity purposes, without any further remuneration being payable to the winner.
    d. The winner may decline to participate in any promotional activity by notifying Bird & Co accordingly. All promotional material will become the sole property of Bird & Co.
    e. Participants understand and agree that in order to offer the competition, Bird & Co must collect and use personal information about participants.
    f. The privacy of participants' personal information is very important to Bird & Co. Bird & Co will accordingly use all reasonable efforts to store collected information in a secure manner.
    g. Bird & Co will only use your personal information to run this competition and lawful related marketing, and will not keep it longer than necessary.
    h. The participant agrees to give (where applicable) honest, accurate and current information to Bird & Co and to maintain and update such information when necessary.
    i. The participant's personal information collected by Bird & Co may be used for the following reasons:
        i. the processing of personal information on the company's website;
        ii. further processing by third parties, including the fact that related parties of the company may access information on the company's website;
        iii. direct marketing;
        iv. fraud prevention and
        v. SARB and SARS reporting and the like if applicable.
    j. The entrant acknowledges that any information supplied to Bird & Co is voluntary.
    k. By submitting any information to Bird & Co in any form the participant further acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing of such information by Bird & Co which consent shall, in the absence of any written objection received from the entrant, be indefinite and/or for the period otherwise required in terms of any applicable law.
    l. Bird & Co will retain participants' personal information only for as long as necessary to fulfil the purposes of the competition or as required by applicable law.

m. Unless the participant has consented, Bird & Co will not sell, exchange, transfer, rent or otherwise make available any personal information about the participant (such as name, address, email address, telephone number) to other parties and the participant indemnifies Bird & Co from any unintentional disclosures of such information to unauthorized persons.
n. By entering the Competition, participants agree to receive further communication and direct marketing material from Bird & Co and their holding and subsidiary companies, provided that the entrants may opt-out of receiving commercial communications at any time via the appropriate opt-out mechanisms provided by Bird & Co for such purpose.

6. Bird & Co has notified the National Consumer Commission (NCC) about this competition. The results will be checked by an independent auditor or attorney for fairness.
7. Participants have the right to request access to, correction, or deletion of their personal information held by Bird & Co. Participants may also object to the processing of their personal information or withdraw consent by contacting Bird & Co.
8. The entrant acknowledges that any information supplied to Bird & Co is voluntary.
9. By submitting any information to Bird & Co in any form the participant further acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing of such information by Bird & Co which consent shall, in the absence of any written objection received from the entrant, be indefinite and/or for the period otherwise required in terms of any applicable law.
10. Unless the participant has consented, Bird & Co will not sell, exchange, transfer, rent or otherwise make available any personal information about the participant (such as name, address, email address, telephone number) to other parties and the participant indemnifies Bird & Co from any unintentional disclosures of such information to unauthorized persons.
11. **To be eligible to win, you MUST FOLLOW Bird & Co on either Instagram, TikTok or Facebook.**
12. Bird & Co Head Office will draw 1 winner, via a random electronic draw.
13. The draw will be conducted under the supervision of an independent auditor or legal representative to ensure fairness and transparency.
14. The Winner will be drawn from the pool of all eligible entrants.
15. The Winner will be contacted telephonically by Bird & Co once the relevant draw has been audited and confirmed, to confirm that they are over 18, and in possession of a SA ID Doc or Smart ID Card.
16. Bird & Co Head Office will make reasonable attempts get a hold of the winner telephonically. If the winner cannot be reached, their prize will be forfeited and another winner will be drawn from the pool of eligible entrants.
17. Prize may not be transferred or exchanged for cash or for any other goods or services.

18. Should the prize not be claimed and collected within 30 days at the pre-arranged date and place of the handover, the prize may be forfeited at Bird & Co's discretion.
19. The name of the Winner will be published on Bird & Co social media after the live Prize Draw. The Winner's name and picture will also be featured in national press advertisements after the competition has ended.
20. By accepting their prize, the Winner agrees that Bird & Co may use their name and picture for any future marketing material by Bird & Co in print and digital media.
21. By entering this Competition, you accept that the decisions of Bird & Co and its Judges are final and may not be challenged. No correspondence will be entertained.
22. In your interest, Bird & Co has done everything reasonably practicable to comply with all the relevant laws that they are subject to; Should you have any queries for us regarding your rights as consumers, please contact us on **031 880 2209.**
23. By entering this competition, participants confirm that they have read and understood these Terms and Conditions and agree to comply with them, including the rules relating to the prize.
24. This Competition is governed by the laws of South Africa.
25. Any complaints or disputes regarding the competition may be referred to the National Consumer Commission (NCC) or any other relevant consumer protection body for resolution in terms of the Consumer Protection Act.
26. Bird & Co reserves the right to amend these terms and conditions or cancel the Competition at any time, with notice.
27. Bird & Co is not liable for any failure to fulfil its obligations under these terms and conditions due to events beyond its control, including but not limited to natural disasters, acts of government, war, or other unforeseen circumstances. In such cases, Bird & Co may cancel or amend the Competition without any liability.

Prize Terms and Condition

1. The prize consists of one (1) brand-new iPhone Duo 256GB.
2. The winner must be 18 years or older and possess a valid South African ID document or Smart ID Card.
3. The prize is non-transferable, non-refundable and cannot be exchanged for cash or any other product.
4. The colour, storage capacity and specifications of the device will be determined by the Promoter, subject to availability.
5. The prize does not include any additional accessories, mobile data, airtime, SIM card or cellular contract unless otherwise stated.
6. The winner will be required to provide valid identification and any information reasonably necessary to verify their eligibility and arrange delivery or collection of the prize.

7. The Promoter will arrange delivery or collection of the prize within a reasonable period following verification of the winner. The arrangements will be communicated directly to the winner.
8. The device will be supplied with the applicable manufacturer's warranty, subject to the manufacturer's standard warranty terms and conditions and applicable consumer protection laws.
9. The Promoter reserves the right to substitute the prize with an alternative of equal or greater value if the advertised prize becomes unavailable due to circumstances beyond the Promoter's reasonable control.
10. The Promoter will not be responsible for loss, theft or damage to the prize after it has been successfully delivered to or collected by the winner, except where liability cannot lawfully be excluded.